

“When YouTube Give a chance to take a
Free Lessons from the best
Management Leader”

Harvard Business School Channel-YouTube

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Many of us think YouTube is an entertainment website only. However, YouTube gives a good chance for learning and self improvement from the best institutes. This presentation will give an examples of a very informative clips available in Harvard Business School channel in YouTube.

Example #01



<http://www.youtube.com/watch?v=9WX7BNnYTf8>

Example#01 Teamwork and Collaboration

- In this very Short Clip; Mr. John Chambers the CEO of Cisco Systems Inc. explains how avoiding command-and-control leadership has enabled the company to innovate more quickly, using collaboration and teamwork.
- He emphasis that the Command and control leader Ship will not be efficient any more in today's style of organizations where the cross functional teams model is implemented.
- This new Model let teams act simultaneously at the same level and time in order to make a lot of decisions. However, if the classical model utilized the decisions will take very long time to be implemented and that will make significant loss epically for huge company.
- He advice leaders to "Lead from the middle"

Example #02

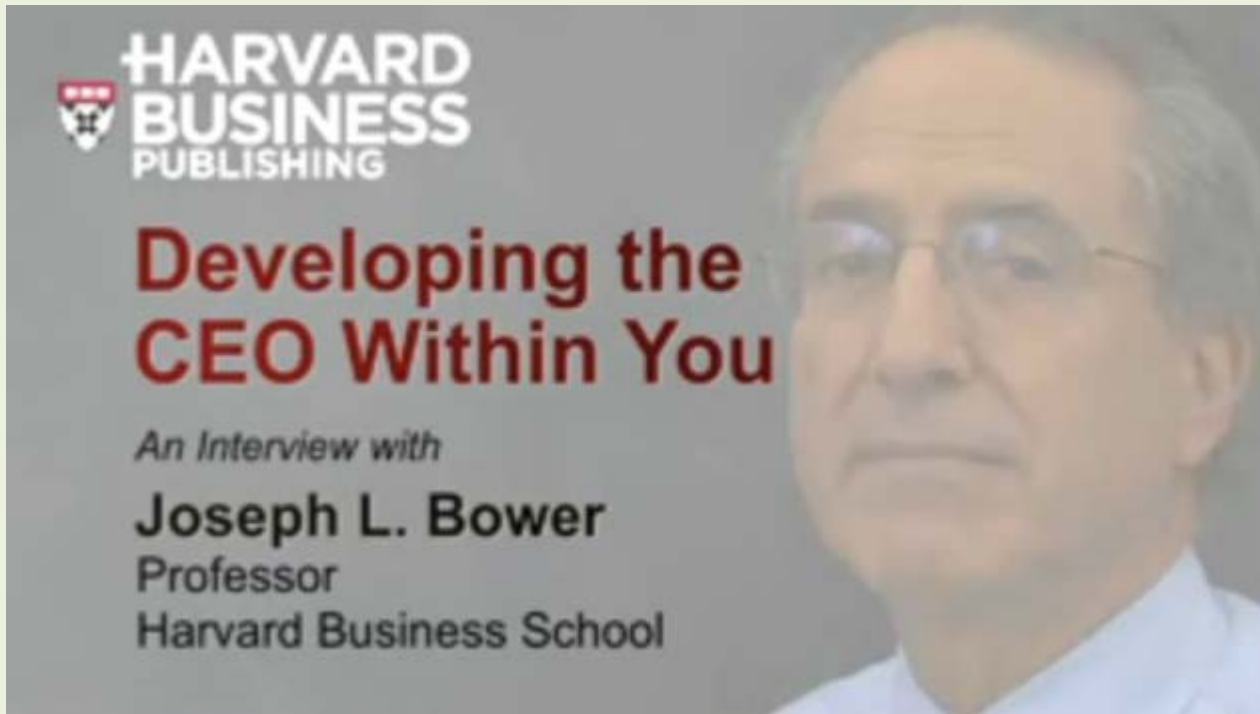


<http://www.youtube.com/watch?v=ytMnD853cTs&feature=channel>

Example#02 Leadership Brand

- In this clip Dave Ulrich and Norm Smallwood, Cofounders, The RBL Group explains how Companies build a leadership brand by developing leaders who enable employees to deliver the results expected by customers.
- They state that “Leadership brand is a reputation for developing exceptional managers with a distinct set of talents that are uniquely geared to fulfill customers’ and investors’ expectations”.
- They give an example of General Electric, whose motto is “imagination at work,” is a diversified company with \$163 billion in annual revenue. A GE manager can be trusted to be a strong conceptualist as well as a decisive thinker; an inclusive, competent team leader; and a confident expert in his field.
- Also, they another example with Johnson and Johnson J&J, whose credo begins, “We believe our first responsibility is to the doctors, nurses and patients, to mothers and fathers and all others who use our products and services,” earned \$53 billion in revenue last year. It is celebrated for developing leaders who provide scientifically sound, high-quality products and services that help heal and cure disease and improve the quality of life.

Example #03



<http://www.youtube.com/watch?v=6taNjZCzQ1I>

Example#03 Developing the CEO within You.

In this clip Mr. Bower a professor in Harvard Business School is enthuses the viewer to think about these questions; why your company is hired you and what is their weakness that you will cover it in order to develop your company. Also, he answer about what is the trainee and education needed to be CEO. In addition, he want the viewer to be early thinking about the CEO positions that yields developing reputation and to help others to develop that. Moreover, he propose the viewer to develop their management organization by good suggestion and always to carry the team-spirit.

little Advise !

Let always take a 10 Minutes weekly to view one of these clips. Be sure that these clips will develop you significantly in your future careers.