

“When YouTube Give a chance to take a  
Free Lessons from the best  
Management Leader”

Columbia Business School Channel-YouTube

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Many of us think YouTube is an entertainment website only. However, YouTube gives a good chance for learning and self improvement from the best institutes. This presentation will give an examples of a very informative clips available in Columbia Business School channel in YouTube.

# Example #01



<http://www.youtube.com/watch?v=dX2L7JhpXI8>

# Example#01 Value Investing

- In this very Short Clip; it is an interview with the Mr. Warren Buffet with Columbia Business School student in which they request an advice from him regarding the Individual investing.
- He state that you are the one who search about the chances and no one in the world can advice you on free base. On beginning of his life he turned every page in Moody's 10,000-some pages twice looking for companies. And then take a fair amount of time studying that chance.
- For passive investor, he advise just an index fund more consistently over a long period of time.
- He emphasis that the worst investment you can have is cash. Cash is going to become worth less over time. But good businesses are going to become worth more over time.

# Example #02



<http://www.youtube.com/watch?v=VTFmUuJITZY>

# Example#02 The Economic Crisis and Ethics

- In this Clip, it is an interview with the Mr. Bill Gates with Columbia Business School student in which they discuss about the economic crisis and ethics.
- He emphasis on the successful of capitalism as a good system. Also, he said that Leadership is the important skills needed on this time. In addition he looks optimistic regarding the crises as its total effect is just wasted two or three years net because of the things that were done wrong. Finally, this crisis will be a very good lesson as the case studies of this crisis will be taught here for decades to come. And so at least we'll get that benefit out of the pain we went through.
- Regarding the ethics he said that the best place to learn is in the home. The wonderful thing about it is in this country, is you can succeed magnificently with ethics. As this country doesn't avoid problems. It just solves them.

# Example #03



<http://www.youtube.com/watch?v=-WvUCcHTesI>

## Example#03 Value and Vision

- In this very short clip, Dr. Burce Greenweld a Professor in the Columbia Business School is talking about the Value Investing.
- He emphasis on the opportunity created through Value vision .
- Value investing is to look to what you buy and how you invest it.
- He advice to look clearly on the human reiality as big assets.



# little Advise !

Let always take a 10 Minutes weekly to view one of these clips. Be sure that these clips will develop you significantly in your future careers.