

“A Leader Who have a Rich on
Innovation , Confidence and Humanity”



Dr. Muhammad Yunus
Nobel Peace Prize recipient 2006

Before Dr. Mohammed Yunus..

As well known all over the world, that banks is not an aid offices and they never gives loan to the poor people and to the one who has an week in his finical credit as they are seeking for only Profit.

After Dr. Mohammed Yunus..

- Poor people in Bangladesh getting a small loans such as \$0.64.
- This little amount of money can run a small business in this poor country and they can also payback their loans.

A Say from Dr. Yuins

**“IT’S NOT PEOPLE WHO AREN’T
CREDIT-WORTHY. IT’S BANKS THAT
AREN’T PEOPLE WORTHY.”**

Bibliography of Dr. Yuinus

Dr. Muhammad Yunus who born 28 June 1940 is a Bangladeshi Banker, Economist and Nobel Peace Prize recipient. He previously was a professor of economics where he developed the concepts of microcredit and micro finance. In 2006, Yunus and the Garmeen bank were jointly awarded the Nobel Peace Prize, "for their efforts to create economic and social development from below. Yunus himself has received several other national and international honors. He is the author of Banker to the poor.

The Beginning of Story

In 1976, during visits to the poorest households in the village of Jobra, Yunus discovered that very small loans could make a disproportionate difference to a poor person. Jobra women who made bamboo furniture had to take out usurious loans for buying bamboo, to pay their profits to the moneylenders. His first loan, consisting of USD 27.00 from his own pocket, was made to 42 women in the village, who made a net profit of BDT 0.50 (USD 0.02) each on the loan, thus vastly improving Bangladesh's ability to export and import as it did in the past, resulting in a greater form of globalization and economic status.

The Innovative Idea.. Grameen Bank

The **Grameen Bank** is a microfinance organization and community development bank started in Bangladesh that makes small loans (known as microcredit or "grameencredit") to the impoverished without requiring collateral. The word "Grameen", derived from the word "gram" or "village", means "of the village". The system of this bank is based on the idea that the poor have skills that are under-utilized. A group-based credit approach is applied which utilizes the peer-pressure within the group to ensure the borrowers follow through and use caution in conducting their financial affairs with strict discipline, ensuring repayment eventually and allowing the borrowers to develop good credit standing. The bank also accepts deposits, provides other services, and runs several development-oriented businesses including fabric, telephone and energy companies. Another distinctive feature of the bank's credit program is that a significant majority of its borrowers are women.



Major Highlight

- **GRAMEEN BANK/BANGLADESH**

TYPICAL 1ST LOAN: \$15.

98% RECOVERY RATE

94% TO WOMEN

1/3RD OUT OF POVERTY; 1/3RD UP TO NON-POVERTY THRESHOLD

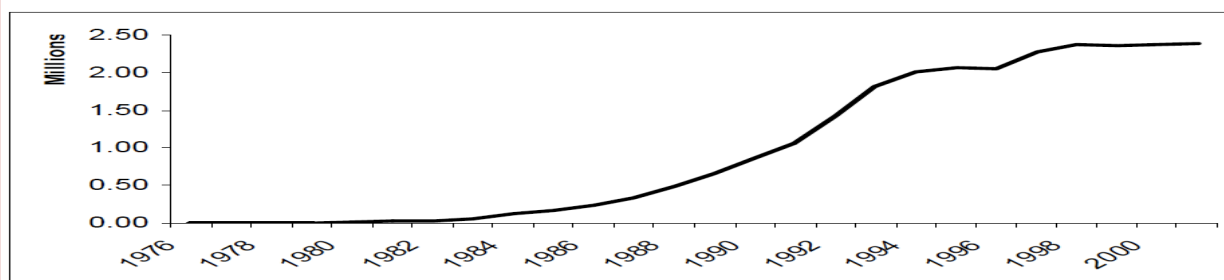


Figure 1.2: Growth in Grameen Bank Membership, 1976-2001

Source: Grameen Bank *Annual Reports* (various years)

Grameen Style In Customer Satisfaction

“Conventional banks ask their clients to come to their office. It’s a terrifying place for the poor and illiterate. ... The entire Grameen Bank system runs on the principle that people should not come to the bank, the bank should go to the people. ... If any staff member is seen in the office, it should be taken as a violation of the rules of the Grameen Bank. ... It is essential that [those setting up a new village Branch] have no office and no place to stay. The reason is to make us as different as possible from government officials.” Dr. Mohammed Yunius