

INTERNSHIP OPPORTUNITY

Digital Media Internship (3 Internships)

Ref: DMI/GCS/2021

As part of Oman Investment Authority's initiative to provide more than 4,800 jobs and training opportunities. Nama Holding would like to announce internship opportunities for a period of one year.

Duties and Responsibilities:

Combines Marketing and Social Media Management skills to architect and enhance the company social media presences, including interacting with customers, promoting brand-focused interactive and engaging content. Works with Group Communication and Sustainability team members to create innovative digital media campaigns.

Duties and Responsibilities of Internship 1:

- Creates marketing and social media campaigns, including budget planning, and implementation schedules.
- Collects customer data and analyses this information to create comprehensive reports and improve future marketing strategies and campaigns.
- Handles all online media buying requests as per our budget allocation.
- Supports in following up with all social media procurement.
- Monitoring all digital media campaigns/projects.
- Daily social media monitoring and updating the system.

Duties and Responsibilities of Internship 2:

- To manage social media channels including and not limited to replying on comments, direct messages, and posting. (Standard messages will be applied).
- Dealing directly with contracted advertisement agency once required.
- Events Coverage.
- Ensures brand consistency in marketing and social media messages by working with various company department members, including advertising, product development, and brand management.
- Grows and expands company social media presence into new social media platforms, plus increases presence on existing platforms.
- Researches and monitors the activities of the competitors.

Duties and Responsibilities of Internship 3:

- Responsible for creative content management.
- Translation requirements.
- Content Quality check.
- Responsible for monitoring and tracking tasks performance.

Requirements:

- Academic: Bachelor's Degree in social media, Public Relation, Communication, Marketing or any other relevant field.

The candidate MUST add in his/her CV the following details

- Name, Date of Birth, Hometown location, University/College Name, Year of Graduation, Degree Type, Specialization, Grade/final score, Valid Driving License (Yes/No), Mobile and Email.

Candidates meeting the above requirements should send their Curriculum Vitae in English, quoting the Job Ref to: Recruitment@Holding.nama.om.

Note:

1. The advertisement is valid for 5 working days after the advertisement date.
2. This position is applicable for Omani candidates only.
3. Only shortlisted candidates will be contacted.